William Paterson University
Faculty Senate Graduate Programs Council

Date: March 1, 2016   Time: 2:10-3:25 p.m.   Valley Road, Room 3065

Present: D. Feola, N. Gramiccioni, M. Hinkle, R. Kashyap (co-chair), S. Sabatino (co-chair), K. Yoo.

Guest: Prof. R. Laud, Marketing and Management Dept.

AGENDA	DISCUSSION	ACTION
Meeting call to order	Meeting called to order at 2:10 pm.	
Motion to adopt agenda	Proposed by R. Kashyap and seconded by K. Yoo.	Agenda adopted.
Motion to approve minutes of the meeting of February 4, 2016.	Proposed by K. Yoo and seconded by N. Gramiccioni.	Minutes approved without amendments.
Review of revised academic program, Master of Business Administration.	R. Kashyap introduced R. Laud who served as head of the task force to review the M.B.A. The process began in 2014, and the review team had one or two representatives from each department at the College of Business. They talked with deans, stakeholders, students, the curriculum committee, and alumni, and investigated the new developments in the marketplace that should be reflected in the M.B.A. The process included a tremendous amount of debate of academic questions and business issues. Final proposal was voted on by all of the faculty at the College of Business and was unanimously accepted. The review team looked at what is occurring in the marketplace. They felt that the M.B.A should be the flagship program of the College of Business. Relevancy of the program and the curriculum was also important. They	The members unanimously agreed to approve the revised M.B.A. program with the following revisions. ▪ Change the word "New" on the first page to "Revised" for the MBA upper core course. ▪ Clarify the number of credits for the upper core and the courses listed. It should be five of the six courses listed to equal 15 credits.

	wanted to increase the reputation of the program and maintain AACSB (Association to Advance Collegiate Schools of Business) accreditation. The Association wanted to see a greater emphasis on globalization and integrative learning. The revised M.B.A. curriculum has the same number of credits and six concentrations. The new courses build on the strengths on the faculty to teach these areas. In 2013, a director for the M.B.A. program was appointed and he has been active and successful in recruitment. Enrollment had been steady at about 100 students, now it is trending upward. In 2016, 181 students were enrolled. The members commented on some issues: ▪ D. Feola suggested changing the work "New" on the first page to "Revised" for the MBA upper core courses. • D. Feola questioned the number of credits for the upper core and the courses listed. It should be five of the six courses listed to equal 15 credits. (Students may take ACCT6070 or MGT6050.) A Yoo made a motion to accept the revised M.B.A., seconded by S. Sabatino.	
Old business	Discussion about the additional two charges of the council.	Discussion of the Academic Program Change form was postponed awaiting progress report

		from D. Yucel who could not attend today's meeting.
Standards for online programs	Last year, this Council developed the Online Program Best Practices Checklist. K. Yoo has not heard from the Graduate Policy Council and she is waiting to hear from the Technology Council about adopting this checklist. The members of the Technology Council will elect a new chair and then contact her. R. Kashyap commented that this is a technology issue and there has to be input from the Technology Council.	K. Yoo will try to contact he chairs of the Graduate Policy Council and the Technology Council regarding our document Online Program Best Practices Checklist. K. Yoo will also send the electronic version of this checklist to the Chair to be shared with the members. K. Yoo has two additional documents from the Graduate Policy Council on integrity of online programs that she will share with the members.
Next meeting date		S. Sabatino will send a Doodle poll to the members for the next meeting.
Adjournment	Meeting adjourned at 3:25 p.m.	Motion to adjourn K. Yoo and S. Sabatino. Minutes: S. Sabatino.