

Budget and Planning Council Minutes
October 5, 2009
Paterson Room
3:30 p.m.

In attendance: Steve Bolyai, Eileen Gardner, David Koistinen, Payton MacDonald, Bil Matthews, and Pam Theus.

Approval of Minutes: The minutes of September 14 were approved with only a minor correction.

Questionnaire for Chairs: A discussion of the proposed questionnaire to be presented to the meeting of the chairs focused on two issues:

- o The order in which it addressed the impact on the departmental budget and the college budget.
- o Whether or not it made sense to provide more specific categories for their responses.

The questionnaire was approved with minor changes ... and the results will be reviewed at the next meeting of the Council.

Budget Planning:

- o Steve Bolyai summarized the American Recovery & Reinvestment Act of 2009 (ARRA) report which attempted to quantify (a) the number of positions saved and (b) the number created by the federal funding and other indirect money.
- o He [Steve] also provided a projection of the University's debt service payment report (broken down into educational and general (E&G) for the various loans, campus facilities, etc. and auxiliary enterprises (residence and non-residence halls) for 2010 through 2015.

As previously explained, New Jersey is the only state in the union that does not directly fund the construction of academic buildings.

- o He [Steve] also presented three projections for FY 2009 through FY 2012 utilizing various assumptions about enrollment, tuition, and the level of state appropriations ... making it clear that these projections are for planning purposes only.
- o A discussion followed as to whether the various plans envisaged in the Academic Plan can be implemented with the existing resources (e.g., a [mandated] Ph.D. in nursing, a master's in education [replacing existing courses], etc.) Pam Theus pointed out that new program proposals were invariably presented with the implication that no new resources would be needed.

Given the plans and expected growth in enrollment, it seems inevitable that there will be a surge in hiring in the next year on so.

- o In view of the fact that enrollment is one of the main keys to the future financial health of the University, it was suggested that John Martone (Associate Vice President for Enrollment Management) be invited to attend an upcoming session of the Council. Bil Matthews agreed to contact him and extend the invitation.

- o Steve Bolyai observed that the University was now doing a far better job in terms of enrollment management. The University is using the professional services of a leading marketing and communications firm (Lipman Hearne) and Gold Quest (an online marketing program to students) ... and is following up far more effectively with both potential students as they go through the application process and committed students prior to the start of the academic year.

4:45 p.m. Call for adjournment