

WILLIAM PATERSON UNIVERSITY

MAY 5, 2024

RUN FOR THE LAST MILE 5K

SPONSORSHIP FORM



Support Students Getting to the Graduation Finish Line!!

GOLD Medal Sponsor \$5000 

SILVER Medal Sponsor \$3000 

BRONZE Medal Sponsors \$1000 

Name of Organization or Individual: _____

Address: _____

City: _____

State: _____ Zip: _____

Contact: _____

Title: _____

Phone: _____

Email: _____

Please make all checks payable to:

“William Paterson University Foundation”

Mail with a copy of this form to:

William Paterson University Foundation

Attn: Andres Cladera

Hobart Manor, 2nd Floor

300 Pompton Road | Wayne, NJ 07470

The Last Mile Fund: Support seniors who are experiencing an unexpected financial hardship reach their goal of graduating. For full-time or part-time students in good academic standing.

- **GOLD Medal Sponsor**
 - Named Partner for The Last Mile 5k
 - Your name or logo on event t-shirt
 - Table at event
- **GOLD and SILVER Medal Sponsors**
 - Email distribution to 12,000+ people at William Paterson
 - Email distribution to 300,000 race enthusiasts in the NY/NJ area through RunSignUp.com
- **GOLD, SILVER and BRONZE Medal Sponsors**
 - Featured on event website
 - Banner placement during the race
 - Acknowledgment at the event
- Please return completed form and commitments for sponsorship as soon as possible so that you can be acknowledged in communications regarding the Run for the Last Mile 5K.
- Payment must be received on or before **February 1, 2024**. Confirmation of receipt will follow.
- Please e-mail your high resolution (300dpi) corporate logo in the form of .jpg or .eps to **Andres Cladera at claderaa@wpunj.edu** for use in promotional materials no later than **February 1, 2024**.
- I understand that videotape of the events may be made available for review and evaluation purposes and may be used for future Last Mile 5K marketing and promotional purposes.
- The Run for the Last Mile 5K is a certified USATF race course (2023-2024) and may be used as a qualification run.
- Under current federal law, a portion of your gift may qualify as a deductible contribution.

Signature required:

Signature

Date

For additional information, please contact:
Andres Cladera: 973.720.3990 | cell: 412.512.6904 |
Email: claderaa@wpunj.edu