

**COLLEGE OF HUMANITIES  
AND SOCIAL SCIENCES**

**WILLIAM PATERSON  
UNIVERSITY**



**Sixth Annual Multidisciplinary Conference**

# CONTEXTS

## **BYO Truth: Language Matters and (Mis)Information in the Public Sphere**

**Wednesday, October 18, 2017**

**University Commons Ballrooms**



Ana Celia Zentella



Sara Gorman



Steven Sloman



Jennifer Forestal



Paul Mihailidis

### **9:30-10:45 a.m. — Session 1 Language, Truth, and Storytelling**

**Combating Alarming Misinformation about LatinUs and our Language(s)**

**Ana Celia Zentella, PhD:** Professor Emeritus, Ethnic Studies, University of California at San Diego

**Science Denial in a Post-Truth World**

**Sara Gorman, PhD:** Public Health and Behavioral Science Expert

### **11:00 a.m.-12:15 p.m. — Keynote Address**

**Ignorance and the Community of Knowledge**

**Steven Sloman, PhD:** Professor, Cognitive, Linguistic and Psychological Sciences, Brown University

### **2:00-3:15 p.m. — Session 2 Circulating Truth and (Mis)Information**

**Beyond Gatekeeping: On Propaganda & Digital Publics**

**Jennifer Forestal, PhD:** Assistant Professor, Stockton University

**Civic Media Literacies: Re-Imagining Engagement for an Age of Distrust**

**Paul Mihailidis, PhD:** Associate Professor, Marketing Communication, Emerson College

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